Approved for Release: 2016/01/05 C06468163

OPA Notice: CIA Expands Its Social Media Presence

A Message from the Office of Public Affairs

(U) Today, the CIA is expanding its social media presence with the launch of official CIA social media accounts on Twitter and Facebook. The launch of these accounts builds the Agency's online presence beyond its public website, CIA.gov, the CIA.gov mobile site, and CIA's official Flickr and YouTube accounts.

Twitter: @CIA

Facebook: www.facebook.com/central.intelligence.agency

(U) By expanding to these platforms, CIA will be able to more directly engage with the public and provide information on CIA's mission, history, and other developments. The CIA has important information to share, and these accounts will ensure that the information further accessible to the public, consistent with our national security mission. Additionally, by launching official accounts on Twitter and Facebook, CIA joins the rest of the Intelligence Community, who have found this method of communication to be very effective.

(b)(3)

Approved for Release: 2016/01/05 C06468163

Approved for Release: 2016/01/05 C06468163

Dean Boyd Director, Office of Public Affairs

Approved for Release: 2016/01/05 C06468163